

Each 163,000-Square-Foot

Target Opens Two Stores Friday

Target Stores, Inc., will open two 163,000-square-foot stores here Friday, one at 9429 Katy Freeway in Hedwig Village and the other at South Loop and S. Wayside.

Frank Rohde, Houston district manager for Target, says each of the new discount stores will employ more than 500 persons during peak periods.

Rohde says the new discount stores will stock in excess of 90,000 items, most of them nationally-advertised brands.

"Each store will have more than 80 departments, including a large supermarket operated by Applebaum's Food Markets of St. Paul," Rohde said. "Each also will have in-store bakeries, operated by McGlynn Bakeries of Minneapolis, featuring baked-while-you-shop goods."

Each Target store will have

parking for 1500 cars and an automotive service center with 12 bays.

Rohde said that Target's new one-level prototype building design of 163,000 square feet compares with the national discount store average of 74,590 feet.

"Much of this increased footage has been utilized to provide greater shopping ease and includes wider aisles, more checkout lanes, service counters, snack bars and additional fitting rooms," he added.

Target, a wholly owned subsidiary of Dayton Hudson Corp., based in Minneapolis, has more than 80 percent of

its merchandise inventoried by computer control.

"Information on each sale in Target's Houston stores will be transmitted electronically to a computer in Minneapolis daily," said Rohde. "The computer uses 212 rolls of computer tape (some 40 miles) daily from the registers of Target stores located in Missouri, Minnesota, Colorado and Texas."

Don Duerr is manager of the Hedwig Village Target store and Kevin West head of the South Loop store. The two stores represent a corporate investment of about \$6 million each. A third store is nearing completion on the Southwest Freeway.



FRANK ROHDE
Houston District Manager

The Young Millionaires

\$Saul \$Steinberg: Worth \$50 Million at 29